



Federica Facchini

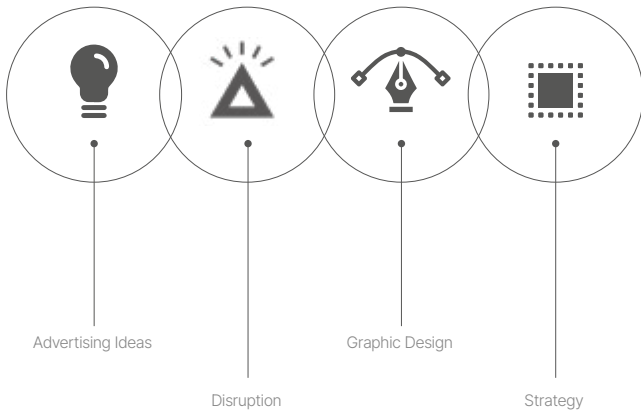
Creative Freelance | Art Director & Designer
fedfac.it

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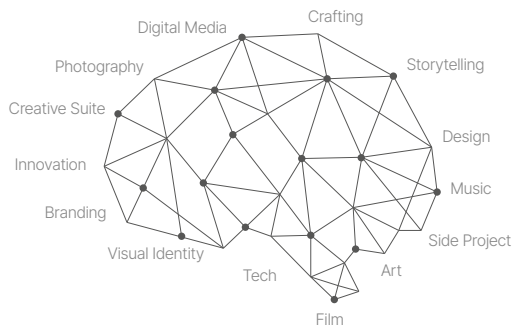
PERSONAL STATEMENT

I was born in 1985, in a small town of Puglia that many used to call Marlboro City (Brindisi).
I grew up in a family of music collectors. My mother was born in Buenos Aires and my father is a former Italian football player.
Most people would define me an art director. But I fit better in a spacious creative mind where Beauty and Design can solve problems and craft everything. My approach combines research and strategy with disruption, sharpness and pure intuition.
When I first met advertising, I've pictured my future as a smart hybrid artist that can achieve any results with creativity and transform ideas and stories into beautiful things that everyone can understand.

MY SPECIALITIES



MY BRAIN CLOUD



LANGUAGES



OTHER LINKS



PLAY EVA: linktr.ee/playeva

VICE x EVA: vicexeva.portfolio.site

PUGLIA PALETTE: [instagram.com/pugliapalette](https://www.instagram.com/pugliapalette)

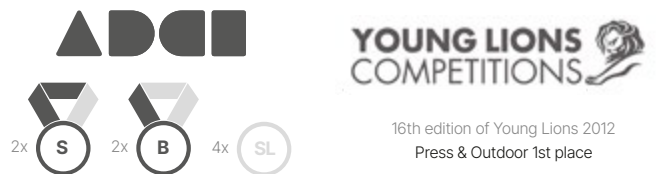
EDUCATION

- From 1999 to 2004
Graduation with 100/100esimi
Liceo Artistico Edgardo Simone, Brindisi
- From 2002 to 2004
Graduation with 100/100esimi with honors
IED European Institute of Design, Milan

WORK EXPERIENCE

- From january to april 2007
Junior Assistant Art Director
- From september to december 2007
Junior Art Director
- From 2008 to 2012
Art Director
- TBWA | From 2012 to 2013
INTEGER | From 2013 to 2018
Senior Art Director & Creative Supervisor
- From may 2018 to august 2019
Senior Creative & Art Director
- From september 2019
Creative Freelance | Solopreneur
Art Director & Designer

AWARDS



TBWA Disruption Awards 2017
HEALTH / Best Product Innovation

INTERESTS

